

BULK HANDLING TODAY

RATE CARD 2019

PRINT - MONTHLY PUBLICATION						
Circulation	3 273	Full Colour	Casual Insertion	2 - 5 Insertions	6 - 10 Insertions	11+ Insertions
Frequency	Monthly except December and January	A4	21 500	19 900	18 500	17 000
Issued	25th of cover month	1/2	16 800	15 800	14 000	12 000
Cancellation - First of month prior to cover date in writing		1/3	13 700	12 500	11 000	9 900
All prices exclude VAT and include agency commission		1/4	10 200	9 500	8 500	7 500
Material: 15th of month prior to cover date		A5 insertion costs + 20%		Centre spread – R29 750		

ONLINE - prices per month (minimum of 3 consecutive months)		
Leaderboard Banner	728(w) x 90(h)	R8 500
<i>The leaderboard banner shows on all pages</i>		
Home Page		
Right Square - Ad Zone 1	300(w) x 360(h)	R4 500
Right Square - Ad Zone 2	300(w) x 360(h)	R4 000
Right Square - Ad Zone 3	300(w) x 360(h)	R3 500
Right Square - Ad Zone 4	300(w) x 360(h)	R3 000
Right Square - Ad Zone 5	300(w) x 360(h)	R2 500
Right Square - Ad Zone 6	300(w) x 360(h)	R2 000
News Feed - Banner 1	728(w) x 120(h)	R5 500
News Feed - Banner 2	728(w) x 120(h)	R5 000
News Feed - Banner 3	728(w) x 120(h)	R4 500
News Feed - Banner 4	728(w) x 120(h)	R4 000
"Guides" Page		
Left Square	300(w) x 360(h)	R4 500
"Latest Issue" Page		
Left Square	300(w) x 360(h)	R3 500
"Archives" Page		
Left Square	300(w) x 360(h)	R2 500
"About Us" Page		
Left Square	300(w) x 360(h)	R2 500
Press Office Package		
	For 6 months	For 12 months
3 Press Releases (managed*)	R2 000	R3 000
10 Press Releases (managed*)	R4 000	R 5 000
Unlimited (self-managed)	R6 000	R 9 000
Bi Weekly Newsletter (wef 17 January 2018)		
Sidebar 1- 400(w) x 480(h)	R6 500	R9 000
Sidebar 2 - 400(w) x 480(h)	R4 500	R8 000
Sector News Keyword		
Eg: Conveying, Lifting	R18 000	R24 000

* Managed fee: R250 ex VAT per press release



PUBLISHERS OF

- "BULK HANDLING TODAY"
- "SUPPLY CHAIN TODAY"
- "THE SOUTH AFRICAN MECHANICAL ENGINEER"
- "ARCHITECT & SPECIFICATOR"

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Print Advert Sizes

A4: 297mm x 210mm

(Bleed 305mm x 217mm)

1/2 (h): 130mm (h) x 180mm (w)

1/2 (v): 267mm (h) x 90mm (w)

1/4 (v): 130mm (h) x 85mm (w)

1/4 (h): 65mm (h) x 180mm (w)

1/3 (v): 267mm (h) x 55mm (w)

1/3 (h): 95mm (h) x 180mm (w)

A5: 176mm (h) x 130mm (w)

Web Advert Requirements

- Sized in pixels – supplied as gif, jpg or png
- Can be animated
- Can rotate 3 x in one minute