

BULK HANDLING

TODAY

RATE CARD 2024		
MONTHLY NEWSLETTER (10 Per Year: Feb to Nov)		
Per insertion		
Leaderboard Newsletter Banner	Size 728 (w) x 120 pixels (h)	R7 500.00 excl Vat
Adzone option 1	Size 728 x 360 pixels	R5 000.00 excl Vat
Adzone option 2	Size 728 x 360 pixels	R4 500.00 excl Vat
Adzone option 3	Size 718 x 916 pixels	R4 000.00 excl Vat
Adzone option 4	Size 718 x 916 pixels	R4 000.00 excl Vat
Adzone option 5	Size 728 x 120 pixels	R3 750.00 excl Vat
Adzone option 6	Size 718 x 916 pixels	R3 500.00 excl Vat
Adzone option 7	Size 718 x 916 pixels	R3 500.00 excl Vat
Adzone option 8 to 11	Size 728 x 120 pixels	R3 000.00 excl Vat

WEBSITE – PER MONTH		
Leaderboard Banner	728 (w) x 90(h)	R8 500.00 excl Vat
The leaderboard banner shows on all pages		
Home Page		
Headline banner	800 (w) x 218 (h)	R6 000.00 excl Vat
Right Square – Adzone 1	570 (w) x 341 (h)	R5 000.00 excl Vat
Right Square – Adzone 2	718 (w) x 916 (h)	R4 500.00 excl Vat
Right Square – Adzone 3	718 (w) x 916 (h)	R4 000.00 excl Vat
Right Square – Adzone 4	718 (w) x 916 (h)	R3 500.00 excl Vat
Right Square – Adzone 5	718 (w) x 916 (h)	R2 000.00 excl Vat
Right Square – Adzone 6	718 (w) x 916 (h)	R2 000.00 excl Vat
Sector News Keyword (sponsor a sector)		
Right Square	718 (w) x 916 (h)	R4 500.00 excl Vat per month
Example: Lifting, Conveying, Crushers & Screens, Power Transmission, Chutes & Liners	X 6 months	R 18 000.00
	X 24 months	R24 000.000
Rates exclude 15% Vat and agency commission		
Online adverts to be sized in pixels and supplied as a gif, jpeg or png. Can be animated and can rotate x3 in one minute		

About

BulkHandling

Online: The realm of industrial, agricultural and

mining bulk handling covers moving raw material in bulk from source, through processing to the end-user. Oil is delivered in tankers, maize is housed in massive silos, mining commodities are taken from the ground to processing and onto road or rail to harbour, coal is stockpiled at power utilities.

Three main broad categories

accomplish these tasks, viz, conveying (moving large volumes of goods from the ground, into the mills, onto the rail wagons, also covering crushers, chutes, reclaimers etc); lifting equipment (cranes, chains, hoists, heavy duty forklifts etc); earthmoving machines and equipment to 'work the soil'; supplemented by the trucking and rail industries.

Much of the equipment designed, installed and maintained is the responsibility of

the mechanical engineer who specialises in this sector. As such, Bulk Handling Today Online is endorsed by the SA Institution of Mechanical Engineering which distributes the monthly newsletter to just under half (**2 600**) of their members who have specifically requested to receive it.

Straight to the

Inbox: Two other bodies in the bulk sector endorse and distribute the newsletter monthly directly to their full membership, viz, the Conveyor Manufacturers Association of SA and the SA Institute of Materials Handling (**400**). Rounding out the third 'leg, Promech Publishing has a well-researched database covering the lifting industry having published in this arena for many years.

Shelf-life: The current edition of the newsletter, as well as that of the previous month, is housed on the

website, giving advertisers an extra bang for their buck. Each news item is 'filed' under the relevant Sector News section on the site, so readers can go straight to their preferred area of interest and scroll back across two years of archiving to find an article which may have caught their eye.

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